

# Food Ingredients China 2010 (FIC 2010)

March 23 - 25, 2010

Shanghai Everbright Convention & Exhibition Center (SECEC),  
Shanghaيمart  
Shanghai International Exhibition Center (INTEX Shanghai)



FIC 2010 March 23-25, 2010 Shanghai

## Application Form and Contract

### 1. Company Information:

EXHIBITING COMPANY NAME	_____
COMPANY NAME IN CHINESE	_____
E-MAIL ADDRESS	_____ WEB SITE ADDRESS _____
ADDRESS	_____
ADDRESS IN CHINESE	_____
CITY	_____ STATE _____ COUNTRY _____ ZIP/POSTAL CODE _____
PHONE	_____ FAX _____
PRIMARY EXHIBIT CONTACT	_____ Mobile: _____ SECONDARY EXHIBIT CONTACT _____

### 2. Rental prices.

	SPACE COST
① Package booth A (3M×3M): No. of booth _____ at a rate of USD2800/9 sq. meters	\$ _____
② Package booth B (3M×4M): No. of booth _____ at a rate of USD3700/12 sq. meters	\$ _____
③ Package booth C (3M×5M): No. of booth _____ at a rate of USD4600/15 sq. meters	\$ _____
④ Space only (min. 18 m <sup>2</sup> ): Front _____ m×Depth: _____ m = Area _____ m <sup>2</sup> at a rate of USD260.00/m <sup>2</sup>	\$ _____
For corner stand, a surcharge of USD100.00 per corner: No. of corners _____ × USD100.00	\$ _____
Your preferred location: Booth No. _____	<b>Total space cost:</b> \$ _____

Remark: • The exhibitors of FIC 2009 will get 10% discount on exhibiting fee.  
• The associate members of CFAA will get 5% discount on exhibiting fee.

3. Brief introduction of company (used in pre-show promotion): \_\_\_\_\_

4. We will exhibit the following products and/or offer the following services: \_\_\_\_\_

5. Exhibit Category (See Exhibit Profile): \_\_\_\_\_

6. The stand rental will be paid in two installments, as

follows: A. first 50% invoice after the date of invoice;

The total amount due must have been paid 15 days prior to the commencement of the first stand-building day for the exhibition.

B. second 50% invoice before Jan. 1, 2010.

We understand this application becomes a binding contract when accepted by CCPIT Sub-Council of Light Industry. We agree to abide by the rules and regulations published herein and on the reverse side as well as those listed in the exhibitor manual.

NAME (Print) \_\_\_\_\_ TITLE: \_\_\_\_\_

Signature \_\_\_\_\_ DATE \_\_\_\_\_ Company stamp: \_\_\_\_\_

No rights hereunder shall accrue to the exhibitor until payment for space is made in full and this contract has been accepted in writing. A copy of booth confirmation and invoice will be forwarded to the exhibitor after booth space is assigned and the contract is signed.

Yes, I am interested in Sponsoring FIC 2010

Please send me a quota for Ads. in Catalogue:

1/1 page full color  1/2 page full color

1/4 page full color

Please retain one copy for your own files and return the

remaining one to CCPIT Sub-Council of Light Industry by mail or fax.

**Return To:**  
**CCPIT Sub-Council of Light Industry**  
22B, Fuwai Dajie, Beijing 100833, China  
Tel: +86-10-6839 6330, 6839 6468  
Fax: +86-10-6839 6422  
E-mail: [ccpitsli@public3.bta.net.cn](mailto:ccpitsli@public3.bta.net.cn)  
[www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm)

# RULES GOVERNING THE EXHIBIT

## 1. General

The term "Event" means Food Ingredients China 2010, currently scheduled to be held on March 23 - 25, 2010, at Shanghai Everbright Convention & Exhibition Center (SECEC), Shanghaimart & Shanghai International Exhibition Center, (INTEX Shanghai), Shanghai, China. The Event is managed by China Food Additives and Ingredients Association (CFAA), China Food Additives Journal and CCPIT Sub-Council of Light Industry (CCPIT SLI). As used hereinafter, the term "Organizer" means, collectively, CFAA and CCPIT SLI, and each of its employees and assigns, unless the context requires otherwise. The term "Exhibitor" means the company or person that applied for exhibit space rental and agreed to enter into this contract upon acceptance by CFAA and CCPIT SLI in the manner stated below.

## 2. Eligible Exhibitors

CFAA and CCPIT SLI, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms who supply products and services in food ingredients & additives industry. Applicants who have not previously exhibited at the event may be required to submit a description of the nature of their business and the items to be exhibited. CFAA and CCPIT SLI reserve the right to restrict or remove any exhibit which CFAA & CCPIT SLI, in its sole discretion, believe objectionable or inappropriate. If the person or entity completing and executing this contract for space is a publishing entity, trade show producer or association, then anything contained herein to the contrary notwithstanding, such person or entity shall be in all respects treated as a participant in the show, including provision thereto of a paid space in the show; however, such person or entity shall not be considered an "Exhibitor" and will be restricted from all Exhibitor activities.

## 3. Liability, Insurance, Accident Prevention

The Organizer is liable to the exhibitor and persons authorized to act on his behalf for demonstrable damage incurred during the event in the exhibition centre up to a limit of USD3000 only if such damage is caused by the negligence of the organizer or his staff. The said limit does not apply in cases of deliberate damage or gross negligence. For damage resulting from failure of equipment, operational failures or other incidents having an adverse effect on the event, the organizer is liable only in case of deliberate intent or gross negligence. The organizer is not liable for damage, theft or other loss of exhibits and stand equipment and consequential damage.

Exhibitors are strongly recommended to take out exhibitors' liability insurance. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

## 4. Payment conditions

Exhibitors will be charged an advance payment of 50% of the stand rental fees on the confirmation of the application and the payment is due by not later than 30 days after the date of the invoice. The full stand rental fees less the advance payment will be charged to exhibitors before Jan. 1, 2010. Company which applied to exhibit after Jan. 1, 2010 should pay the full stand rental fees on the confirmation of the application. All payments payable to the Organizers should be settled 15 days before the show opens.

## 5. Building Regulations

Exhibitors will not be permitted to drive nails, hooks, tacks or screws into any part of the building, put up decorations or adhesives that would deface the premises. All curtains, draperies, and decorations made from textiles of combustible fibers or other flammable materials must be flameproofed in the manner approved by the Fire Department of the City.

## 6. Care of the Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities, booth equipment or the property of others caused by the Exhibitor or any of its employees, agents, contractors or representatives.

## 7. Display Dimensions

Please refer to the floor map for the maximum exhibit height.

## 8. Music Performances

Sound or music within a booth is not permitted. Show Management will ask the Exhibitor to stop the music or may cut off the powder supply if the Exhibitor violates this rule.

## 9. Carpet Displays

Each exhibit booth must be carpeted. The organizer will establish the show colors and provide a service contractor who will provide carpet for a fee paid by the exhibitor if the Exhibitor who buy space only chooses not to provide his own.

## 10. Dismantling of Exhibits

**It is expressly forbidden for Exhibitors to dismantle or pack any portion of their exhibit booth prior to the official closing of the show.** Violations will result in the loss of participation in future shows.

## 11. Exhibitor Representative's Responsibility

Each Exhibitor must name at least one person to be his representative in connection with installation, operation and removal of exhibit. Such Representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

## 12. Sale of Exhibits

Retail sales at the Show are strictly prohibited. Take care of intellectual property rights. Products which did not been proved are forbidden.

## 13. Contractor Services/Exhibitor-Appointed Contractors

In the interest of making available the best qualified craftsmen in numbers sufficient to handle all of the services necessary for the operation of the Event, CFAA & CCPIT SLI has contracted on an exclusive basis official contractors to provide certain services. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by Exhibitor-appointed contractors (EAC) within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in Exhibitor Service Manual. The Organizer shall require written notification from any Exhibitor using services of a company other than the official contractor. This notification should include the name and address of the contractor, name of the supervisor to be in attendance. This information must be provided to the Organizer at least 30 days in advance of the first day of move-in.

## 14. Exhibitor Service Manual

Approximately three months from the Event, CFAA & CCPIT SLI will send an Exhibitor Service Manual to the "Primary Contact" listed on the front of this agreement. The Exhibitor Service Manual will include information integral to participation at the Event, including but not limited to: additional Exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, Exhibitor display rules, and move-in, move-out schedules.

## 15. Additional Terms and Conditions

CFAA & CCPIT SLI has sole control over attendance policies. In addition to its right to close an exhibit and withdraw acceptance of the contract, CFAA & CCPIT SLI in its sole judgment may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of CFAA & CCPIT SLI. Exhibitor may not assign this contract or any right hereunder nor may Exhibitor sublet or license all or any portion of its exhibit space. Children under 16 will not be allowed in the exhibit hall. (Proof of age maybe required.) This is for their safety and includes children of Exhibitors.

## 16. Sub-Leasing

The Organizer of this event will only contract with one exhibiting company per booth. If the contracted firm wishes to share his space, he must obtain written permission from the organizer. Promotional listings will be available to sub-leasing

companies subject to normal deadlines.

## 17. Security

The Organizer will employ reputable guards during the course of the Exposition. The duty of the guards will be to protect the general exhibit against fire or other catastrophes. Neither the Organizer, nor the owners or lessors of the exhibit premises will assume any responsibility for Exhibitors' personal property. It is required that the Exhibitor insures his property against loss and theft.

## 18. Fire and Safety Laws

State and City Laws must be strictly observed. Decorations must be flameproof. Wiring must comply with fire department's and underwriters rules. Smoking in exhibits is forbidden. Crowding will be restricted. Aisles and fire exits can not be blocked by exhibits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Storage of flammable materials in the Exhibitor's booth or behind the Exhibitor back wall is strictly forbidden.

## 19. Photographic Rights

Any displayed item within the Exhibitor's booth may be photographed by the Organizers for future promotional materials. No photography of booths, other than your own, is permitted at any time.

## 20. Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by CFAA & CCPIT SLI in its sole discretion. CFAA & CCPIT SLI may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations (whether or not included in an Exhibitor Service Manual or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by CFAA & CCPIT SLI as soon as these additional rules or regulations are communicated to Exhibitor. This contract (including the Exhibitor Service Manual and any additional rules or regulations adopted by CFAA & CCPIT SLI from time to time) states the entire agreement of the parties with respect to the subject matter hereof.

## 21. Cancellation by Organizer

If an Exhibitor fails to make a required payment as described in this contract, Organizer may terminate Exhibitor's participation in the Event without further notice and without obligation to refund monies previously paid. Organizer reserves the right to refuse Exhibitor permission to move in and set up an exhibit under this contract if the Exhibitor is in arrears of any payment due to Organizer. Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing the Exhibitor from any liability hereunder. Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract, without any obligation on Organizer's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. If CFAA & CCPIT SLI removes or restricts an exhibit that CFAA & CCPIT SLI considers to be objectionable or inappropriate, no refund will be due to Exhibitor. If, a participant has not take up the use of the stand space 48 hours before the time at which an exhibition is due to be opened to the public, of if it has been stated prior to this that the exhibitor will not taking up the space reserved for him, this space may be made available by CFAA & CCPIT SLI to another exhibitors without notice or proof of default. In such a case, the agreed price is payable in full by the exhibitor to CFAA & CCPIT SLI, and the exhibitor is not entitled to claim compensation or damages.

## 22. Cancellation of Event

If Organizer cancels the Event due to circumstances beyond the reasonable control of Organizer (such acts of war, earthquake,

government emergency, labor strike or unavailability of the Exhibit Facility), Organizer shall refund to each Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of Organizer to Exhibitor. Organizer reserves the right to cancel, re-name or relocate the Event or change the dates for the Event to dates that are not more than 30 days earlier or 30 days later than the dates on which the Event originally was scheduled to be held, no refund will be due to the Exhibitor, but Organizer shall assign to the Exhibitor, in lieu of the original space, such other space as Organizer deems appropriate and the Exhibitor agrees to use such space under the terms of this contract. If Organizer removes or restricts an exhibit which it considers objectionable or inappropriate, no refund will be due to the Exhibitor. If Organizer elects to cancel the Event other than for such a reason previously described in the paragraph, Organizer shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer to Exhibitor.

### **23. Cancellation by Exhibitor**

If Exhibitor desires to cancel this agreement, Exhibitor may only do so by giving notice thereof in writing sent to the Organizer with evidence of receipt. In such case, Exhibitor will continue to be liable for 100% of total exhibit fee (total exhibit fee includes fees for booth space) unless the written notice of cancellation is received by the Organizer no later than 180 calendar days before the start of the exhibition. If cancellation is received between 120 and 180 calendar days before the start of the exhibition, the Exhibitor will be liable for 50% of the total exhibit fee. If cancellation is received between 90 and 120 calendar days before the start of the exhibition, the Exhibitor will be liable for 75% of the total exhibit fee. If cancellation received within 90 days before the start of the exhibition, the exhibitor forfeits 100%. Because these dates are related to the Event date and not to the date of this agreement, these dates shall apply regardless of the date on which this agreement is executed. This amount is considered to be liquidated and agreed upon damages, for the injuries the Organizer will suffer as a result of Exhibitor's cancellation. The provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it will cause the Organizer to sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. The date of cancellation shall be the date the Organizer receives the notice. CFAA & CCPIT SLI reserves the right to treat an Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space. An Exhibitor may be required to move to a new location if it requests a downsizing of space.

### **24. Exhibit Space Occupancy**

Hours and dates for installing, occupying and dismantling exhibits shall be those specified by Organizer. If Exhibitor fails to install its display in its assigned space by 8:00 p.m. on the day preceding exhibit opening or leaves its space unattended during the Event hours, Organizer shall have the right to take possession of the space and no refund will be due to the Exhibitor. All exhibits must be open for business during the Event hours. Exhibitor may not dismantle the display until the Event is officially closed by the Organizer.

### **23. Governing Law**

This contract is governed by the state laws of China as applied to contracts entered into and entirely performed within China. Exhibitor agrees that the courts located in the China shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract.

### **26. Assignment of Space**

The Organizer reserves the right to assign all booth locations for the overall good of the show. In

the event your booth number changes, this contract remains in effect. Any such assignment does not imply that similar space will be assigned for future Events. CFAA & CCPIT SLI reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event if CFAA & CCPIT SLI in its sole discretion determines that to do so is in the best interest of the Event.

### **25. Character of Displays: Use of Aisles and Common Areas**

Distribution of samples and printed matter of any kind, and any promotional material, is restricted to the exhibit booth. Each Exhibitor agrees to exhibit only products which it manufactures, represents or distributes. The aisles, passageways and overhead spaces remain strictly under control of CFAA & CCPIT SLI and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles except by written permission of CFAA & CCPIT SLI. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made from Exhibitor's booth space. Samples, souvenirs and advertising materials may be distributed by Exhibitor only from within his or her booth. Balloons and stickers are prohibited in the exhibit area. (Handouts with gummed backing that adhere or cause adhesion are considered stickers.) Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited.

### **28. Use of Aisles for Demonstrations**

Organizer in its sole discretion reserves the right to determine use of aisles for promotion and/or demonstrations.

### **29. Listings and Promotional Materials**

By exhibiting at the Event, Exhibitor grants to CFAA & CCPIT SLI a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such names in CFAA & CCPIT SLI promotional materials. CFAA & CCPIT SLI shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the show program or other lists or materials. CFAA & CCPIT SLI may also take photographs of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs for any CFAA & CCPIT SLI promotional purpose. Show management reserves the right to edit and/or delete show program submissions. Companies that did not pay booth fees will not be included in the show program.

### **30. Contract Acceptance**

This contract shall become binding and effective only when it has been signed on the facing page by Exhibitor and counter-signed on the facing page by a duly authorized representative of CFAA & CCPIT SLI.

### **31. Interpretation of this Rule**

The Organizer reserves the final right to interpret this rule.

### **For more information:**

**China Food Additives and Ingredients Association**

**China Food Additives Journal**

**Rm. 1402, Tower 3, Vantone, No. 6A, Chaowai St., Beijing 100020, China**

**Tel: +86-10-5979 5833, 5907 1389**

**Fax: +86-10-5907 1335**

**E mail: cfaa1990@yahoo.com.cn**

**CCPIT Sub-Council of Light Industry**

**22B, Fuwai Dajie, Beijing 100833, China**

**Tel: +86-10-6839 6330 or 6839 6468**

**Fax: +86-10-6839 6422**

**www.ChinaFoodAdditives.com/d\_e.htm**

**Email: ccpitsli@public3.bta.net.cn**

**I understand the regulation above and abide it.**

**Signature: \_\_\_\_\_ Date \_\_\_\_\_**

*Welcome to participate in*

*Food Ingredients China – the largest brand show on food ingredients & additives held in Asia!*



# Food Ingredients China 2010

第十三届中国国际食品添加剂和配料展览会

暨第十九届全国食品添加剂生产应用技术展示会

**Date: March 23 - 25, 2010**

**Venue: Shanghai Everbright Convention & Exhibition Centre (SECEC),  
Shanghaimart  
Shanghai International Exhibition Center (INTEX Shanghai)  
Shanghai, China**

**One Exhibition, Three Sites**

Web site: [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm)

**Organized by:**



**China Food Additives and Ingredients Association  
China Food Additives Journal**



**CCPIT Sub-Council of Light Industry**

Web site: [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm)

**Book Your Booth Now!**

## *China, the Most Rapid-Growing Country in Consumption of Food Additives and Ingredients in the World*

In China, food industry is a very important sector serving 1.3 billion people. Since 1996, China food industry has developed rapidly and the total output value, tax and profit of food industry has been continuously on top for over ten years among all industrial fields in China. In 2008, the effect of financial crisis to China's food industry is limited due to the policies issued by the State to stimulate the economy. The total output value of food industry in China reached 4,000 billion RMB in 2008, 25% more than that of 3,191.2 billion RMB in 2007. The turnover of catering industry was more than 1,470 billion RMB, 19% more than that of 1,230 billion RMB in 2007. The total output of beverage industry reached 60 million tons in 2008, 17% more than that of 51 million tons in 2007. The total volume of cold drink was 2.8 million, increased by 9.3% compared with 2.56 million tons in 2007. The total volume of candy was 1.4 million tons in 2008, 3% more than that of 1.35 million tons in 2007. The turnover of candy in 2008 reached 12.5 billion RMB. The demand for food ingredients and additives increased sharply due to the rapid development of food industry and catering industries.

As China's economy develops rapidly and people's living standard is much more improved, the consumers are paying more and more attention to food safety and nutrition, which definitely expands the potential market for high quality food, healthy food, snack food, bakery food, dairy products and soft drinks, promotes the R & D and production of new products as well, and drives a huge demand for food additives and ingredients.

Although financial crisis slows down the development of world economy, China food ingredients and additives industry develops most actively and quickly in the world due to the tremendous population in China. In recent years, a great number of famous food ingredients & additives manufacturers in the world have entered China with the best platform - FIC to share the huge benefits brought by the fast-growing demand for food ingredients and additives in China.

### **FIC – the biggest trade show of its kind in Asia & the most famous international brand show in China!**

The annual Food Ingredients China (FIC), co-organized by the industry administrative departments - China Food Additives and Ingredients Association and CCPIT Sub-Council of Light Industry, has already been held for 13 sessions till now. FIC is widely recognized as the largest and most authoritative international trade show on food additives and ingredients in Asia. FIC is accepted by most food manufacturers in China food industry today and has become a shortcut for overseas food additive and ingredient manufacturers & traders to enter China market.

The reasons for you to participate in FIC are as follows:

- FIC is a brand international trade show organized by the most authoritative industry departments in China, most warmly welcomed by Chinese food industry professionals and widely recognized by public;
- A trade show gathering the largest number of domestic and overseas industry exhibitors and traders in Asia;
- Most of the exhibitors are food ingredients and additives manufacturers, which reflect the highest level of the industry;
- Natural and healthy products are focused;
- Exhibits cover all the main kinds of food additives and ingredients as well as related materials, machinery & techniques;
- The most effective way for overseas food ingredients manufacturers to enter China market and set up direct links with China companies;
- The inclusive trade show with high quality and quantity of professional visitors;
- FIC offers you unique chance to make Zero contact with Chinese counterparts.

### **Review of the last two editions of FIC**

**(Each of them is the largest annual exhibition of its kind in Asia)**

#### **Food Ingredients China 2008 ( FIC 2008 )**

Date: March 26 - 28, 2008

Venue: Shanghai Everbright Convention & Exhibition Center, Shanghaimart & Shanghai International Exhibition Center, Shanghai, China

Exhibitors: 1098 exhibitors in total, among which 218 are overseas exhibitors

Total Exhibiting Area: 52,000 sqm

Professional Visitors: 58,281

Academic Conference: 3 conferences on 15 topics

Technical Seminars: 23; Academic Papers Published: 84

#### **Food Ingredients China 2009 ( FIC 2009 )**

Date: March 25 - 27, 2009

Venue: Shanghai Everbright Convention & Exhibition Center, Shanghaimart & Shanghai International Exhibition Center, Shanghai, China

Exhibitors: 1115 exhibitors in total, among which 211 are overseas exhibitors, 904 domestic companies.

Total Exhibiting Area: 54,000 sqm

Academic Conference: 3 conferences on 12 topics

Technical Seminars: 27

Year	Exhibitors		Exhibiting Area (sq. m.)	Professional Visitors	Venue
	Domestic	International			
1997	365	35	7,000	20,000	Beijing
1998	390	160	12,000	23,000	Shanghai
1999	453	50	12,000	24,000	Beijing
2000	533	178	22,000	23,000	Shanghai
2001	524	150	23,000	24,000	Shanghai
2002	487	138	23,000	24,000	Shanghai
2003	718	76	26,700	16,123	Guangzhou
2004	703	102	33,000	28,000	Shanghai
2005	773	118	35,000	29,317	Shanghai
2006	757	155	36,000	30,577	Shanghai
2007	892	189	48,000	40,021	Shanghai
2008	880	218	52,000	58,281	Shanghai
2009	904	211	54,000		Shanghai

## More about Organizers

• China Food Additives and Ingredients Association (CFAA), which is registered at Chinese Ministry of Civil Affairs, is the only legal national organization in food ingredients and additives industry. With 800 domestic members and over 100 associate foreign members, CFAA has very strong cohesion and influence in the production, application and marketing areas of food ingredients & additives. This is the unique factor to make FIC a success in China. China Food Additives Journal is the only professional journal on food ingredients and additives industry permitted by the State and led by China Food Additives and Ingredients Association.

• CCPIT Sub-Council of Light Industry, which is a branch of CCPIT (China Council for the Promotion of International Trade), is a professional exhibition organizer specialized in consumer goods, including food additives in China.

### Exhibitors Profile

#### Food Ingredients

1. Acidity regulators
2. Anticaking agents
3. Antifoaming agents
4. Antioxidants
36. Bleaching agents
37. Bulking agents
38. Coating agents
39. Colours
40. Colour fixatives
41. Compound food additives
42. Emulsifiers
43. Enzymes
44. Flavours & aromas
45. Flavour enhancer
46. Flour treatment agents
47. Humectants
48. Nutrition enhancers
49. Preservatives
50. Stabilizer and coagulators
51. Sweeteners
52. Thickeners
53. Gum bases

#### Food Additives

54. Starch
55. Modified starch
56. Saccharum amylaceum
57. Sorbitol
58. Oligosaccharid
59. Oils and fats and fat replacer
60. Flour
61. Yeast products
62. Vegetable protein
63. Anhydro vegetable and meat
64. Frozen/chilled food

5. Fillings
6. Condiment
7. Sharper
8. Spice
9. Milk products
10. Health products
11. Plant and vegetable extracts
12. Beverage concentrates
13. Curing products
14. Soya products
15. Nuts
16. Instant tea
17. Functional food additives
18. Cocoa Products
19. Edible fibre
20. Egg products
21. Honey and honey extracts
22. Beans
23. Roasted seeds and nuts
24. Probiotics
25. Polypeptide
26. Natural, organic food and additives
27. Food processing aide

#### Related materials, equipment, instrument & technology

28. Packing machinery
29. Packing materials
30. Food processing equipment
31. Production & application technology of food ingredients and additives
32. Food test equipment and techniques
33. Magazines & publications
34. Traders
35. Others, please specify \_\_\_\_\_

### Visitors Profile

Executives from R & D, Purchasing, Production, Marketing & Sales, Quality Assurance and Control, Legislation, Distribution /Logistics and General Management from:

- Baby foods/infant formulae
- Bakery products
- Beverages
- Confectionery
- Convenience foods/ready meals
- Dairy foods
- Fats & spreads
- Food retailers
- Food Supplements
- Fruit/Vegetable products
- Condiment
- Leisure foods
- Wine-making
- Grain & oil processing
- Functional and health foods
- Ice cream & desserts
- Ingredient traders/distributors
- Ingredients
- Meat & fish products
- Nutraceuticals
- Organic foods
- Pet foods/feed meals
- Snack foods & cereals
- Vegetarian foods
- Government/trade associations
- Institutes/universities
- Research institutes

## Organizers:

**China Food Additives and Ingredients Association**  
**China Food Additives Journal**  
Rm. 1402, Tower 3, Vantone, No. 6A, Chaowai St.,  
Beijing 100020, China  
Tel: +86-10-5979 5833, 59071389  
Fax: +86-10-5907 1335  
E-mail: cfaa1990@yahoo.com.cn

**CCPIT Sub-Council of Light Industry**  
**22B, Fuwai Dajie,**  
**Beijing 100833, China**  
**Tel: ++86-10-6839 6330, 6803 0754,**  
**6839 6468**  
**Fax: +86-10-6839 6422**  
**E-mail: [ccpitsli@public3.bta.net.cn](mailto:ccpitsli@public3.bta.net.cn)**

## Contacts:

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**E-mail: [ccpitsli@public3.bta.net.cn](mailto:ccpitsli@public3.bta.net.cn)**  
**Contact: Mr. Shusen Lin**

## Exhibiting Information:

Food Ingredients China 2010 offers you a set of options to make participation easy and economical. Besides booking 'floor space only', it is also possible to book a standard (package) booth.

**Floor space only:** USD260 per sq. meter (minimum of 18 sq. meters)

**Package Booth:** (incl. floor space)

### **Type A (3M × 3M): USD2,800.00/booth.**

For Type A, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, Two chairs, Two spotlights, Socket with 220V and up to 500W, Waste basket, Daily cleaning and Free listing in the Official Directory.

### **Type B (3M × 4M): USD3,700.00/booth.**

For Type B, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, One table, Three chairs, Three spotlights, Socket with 220V and up to 500W, One waste basket, Daily cleaning and Free listing in the Official Directory.

### **Type C (3M × 5M): USD4,600.00/booth.**

For Type C, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, One table, Four chairs, Four spotlights, Socket with 220V and up to 500W, One waste basket, Daily cleaning and Free listing in the Official Directory.

■ Each exhibitor is entitled to have two copies of the Official Directory free of charge.

Remark:

- The exhibitors of FIC 2009 will get 10% discount on exhibiting fees.
- The associate members of CFAA will get 5 % discount on exhibiting fees.

To make sure that you will get the most possible benefit of this campaign, you only need to fill out the enclosed application form now! Please mail or fax the application form directly to us.

## Payment

A down payment of 50 percent of the total fees should be paid within 30 days after the date of invoicing. The balances should be settled before Jan. 1, 2010. No application will be processed without the required payment.

## Conference and Technical Seminars

In conjunction with the show, a series of conference and technical seminars will be held by the organizer.

- We sincerely invite you to submit the paper on new technology, application and/or new development trend on food ingredients and additives and food safety. If the papers pass through the examination by the organizer, the author will be given to make a speech for half an hour in the conference.
- We sincerely invite you to hold technical seminars in which you could introduce your products or technologies to the users. Please contact us for the price quota if you are interested in holding the seminars.

## Visitor Promotion

The utmost will be done to attract your (potential) professionals to the exhibition. To give an overview of the promotion campaign:

- An advertising campaign, promotion works before the show on more than 20 trade journals and major newspapers,

both Chinese and international.

- Direct mailing of free Show Updates periodically, invitation letter for visiting and entrance tickets to food professionals. Exhibitors may send these to their own clients to invite them to visit the show.
- Press releases highlighting important items at Food Ingredients China are sent on a regular basis to all major magazines to get free publicity.
- Regular updates will be published on the website: [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm).
- E-Newsletters will be sent out to professionals to promote FIC and attract more professions to visit.
- A search system has been set up in [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm). You can search the exhibitors based on exhibits, the exhibit category, company name or address.
- Publishing of the Official Directory of the Show.
- Promotion of provisional exhibitors to the members of CFAA.
- Promoting on major international meetings & exhibitions in food industry

## Admission

The show is for trade visitors only and free of charge. Pre-registration online is welcomed. Visitors are required to present their business cards for registration on site.

## Visa

The organizer can issue invitation letter for applying entry visa to exhibitors and visitors free of charge.